



## COVID-19 Updates

### Campaign Changes:

#### 1. New dates

On-line fundraising pages will be open March 30-May 8.

#### 2. No food collection

For your safety, as well as that of our staff and volunteers, we are not accepting food drive donations.

#### 3. No volunteer bonus points

To limit the number of people coming into our building the Food Bank is not hosting volunteer groups for the competition

A lot has changed since you signed up to participate in Legal Food Frenzy (LFF). Here are a few **things that have NOT changed:**

#### 1. Your neighbors facing hunger need your help.

Food insecure households are at far greater risk of hunger during this increased time of need. We need your help now more than ever.

#### 2. This is a competition.

It's okay if you're no longer motivated by competition, and it's okay if you still are. You can customize the information on your on-line fundraising page and personalize your



email and social media asks to reflect your motivation and personal connection to the cause.

**3. The Food Bank of Western Massachusetts and your neighbors in need are extremely grateful for your help.**

Asking people for donations is difficult, even in the best of times. We cannot thank you enough for doing this work on our behalf. Thank you!

**Overview**

The **Legal Food Frenzy** (LFF) is a fundraising competition to support our neighbors facing hunger. Bar Associations, District Attorney's Offices, and other legal organizations of all sizes are invited to compete.

**The Food Bank of Western Massachusetts** believes everyone has a right to healthy food regardless of their circumstances. Serving Berkshire, Franklin, Hampden and Hampshire counties, The Food Bank is the leader of the region's emergency food network. With the COVID-19 crisis rapidly evolving, the Food Bank is planning for greater risk – ordering more food for increased demand and following guidelines from the Centers for Disease Control and Infection (CDC) and the Massachusetts Department of Public Health (Mass. DPH) to safely distribute food. As schools close, many children are without free school meals and seniors face the highest risk of COVID-19 complications. The Food Bank's goal is to supply emergency food to all four counties of the region as safely as possible.

**Every \$1 donated can provide 4 meals for a neighbor in need.** Find your team's fundraising page at [www.pledgereg.com/LFF](http://www.pledgereg.com/LFF)

**Important Dates**

**March 30-May 8: Legal Food Frenzy**





Collect as much money as you can on your team's personalized on-line fundraising page.

**Any donations received after 4pm on May 8<sup>th</sup> will not be counted** (though they will still help to feed our neighbors in need). **Checks should be mailed by May 5<sup>th</sup> to ensure receipt.**

**May 18:** Winners announced.

Trophy presentation dates TBD.

**Scoring:**

- Total amount raised ÷ number of potential participants = Total points
- Teams will be counted using the following rules:
  - **DA's Office Team** = Staff
  - **Bar Association Team** = Staff + members – Judges
- Most points = winner of Legal Food Frenzy Cup
  - Prize and recognition also awarded to the team that raises the most amount of money overall.

**The Legal Food Frenzy Cup is held by the winning team for one year!**

**Questions? Contact:**

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